

# EXPERIENCE

**Logitech, Principal Industrial designer** Newark, CA

November 2019 – Present

**Logitech, Lead Industrial designer** Newark, CA

April 2017 – October 2019

- Led multiple projects from initial design ideas to mass production successfully by working closely with UX team, engineering team and business unit.
- Helped Logitech to elevate design by pushing design intent through mass production and educating stakeholders
- Built more efficient workflow for designers by experimenting and teaching iPad sketching in design team
- Supported design interns by elevating their design skills and craftsmanship

**Logitech, Senior Industrial designer** Newark, CA

December 2015 – April 2017

- Provided creative solutions to support engineering team and built unique products
- Supported other design team members by providing feedback through weekly Craft session
- Contributed multiple patents to Logitech's IP pool

**Moreless, Industrial designer** San Francisco, CA

April 2013 – November 2015

- Designed wearables, smart devices, housewares and transportation for top brands and fast-growing startups
- Led projects under the supervision of directors along the process from project brief to final deliverables
- Provided ME support for the team to help make concepts feasible
- Supported outside engineers and vendors for final DFM and mass production

**EELEEN Design, Founder and designer** San Francisco, CA

April 2013 - June 2015

- Created Cliphone (a tiny cable organizer): from sketching to prototyping to mass production
- Launched Cliphone on Kickstarter, receiving three times its funding goal

**Gecco Vision, Industrial designer** Los Angeles, CA

June 2012 – April 2013

- Met with clients' to understand their needs and expectations and delivered briefs with team
- Sketched concepts and built CAD for rapid prototyping
- Built prototypes for engineering validation
- Created renderings for validated designs and presented to clients

**Creature, Industrial designer** Atlanta, GA

Feb 2012- April 2012

- Created photoshop renderings of concepts for senior designers
- Contributed design ideas for bathroom and kitchen products by sketching

# EDUCATION

**M.A., Industrial Design,** Savannah College of Art and Design, GA

September 2009 - November 2011

**B.E., Industrial Design,** Harbin Institute of Technology, China

September 2004 - September 2008

# SKILLS

**Design:** design strategy, design research, concept development, sketching, user-centered design, 3d visualization, rapid prototyping, project management, design engineering.

**Tools:** Adobe Creative Suite, Solidworks, Rhino, Grasshopper, Keyshot, Keynote, Wacom Tablet, Sketchbook on iPad.

**Languages:** Mandarin, English.